

FOR IMMEDIATE RELEASE

Signature Park to speak at the 2023 Canadian Outdoor Hospitality Conference

Signature Park, a proud partner of the Canadian Camping and RV Council and the BC Lodging and Campground Association, will speak at the upcoming Canadian Outdoor Hospitality Conference & Expo on **Feb 15th at 11:15 AM EST**. This must-see session is for all RV Park and Campground owners.

"The growth of the RV Park and Campground industries in Canada over the last 5 years has been phenomenal which has put increased importance on the role of insurance for these facilities." says James Grant, President and CEO of Signature Risk Partners in Toronto. Mr. Grant continued, "Insurance rates have been rising significantly and many insurance companies have walked away from RV Parks and Campgrounds to focus on their core businesses. This puts owners and operators in a delicate position and risk management has never been more important."

The talk will discuss the Signature Park program, a custom-built insurance program for RV Parks, Resorts and Campgrounds, and the changing landscape of the insurance markets in Canada.

"Exponential revenue growth means greater risk. More people means more opportunities for injury and claims." Says Mr. Grant. He continues, "Inflation has raised costs and now is the time to review property limits to make sure they have kept pace with the current environment."

Signature Park has seen a significant uptick in daily calls from owners and insurance brokers due to changes and inconsistent coverages of the markets.

Grant observes "There are generally four stages of owners, including

- New owners getting into the business
- Veterans who don't want anything going wrong before they retire.
- Corporations that want to bring their entire portfolio under one roof.
- Intergenerational families where the kids are taking over.

No matter where you fall in the spectrum of ownership, understanding the landscape of insurance for your location has never been more critical. This session will be vital to any owner-operator in Canada."

...cont

Signature Park Insurance Session details

Date: February 15, 2023

Time: 11:15 AM EST

About Signature Risk Partners Inc.

Signature Risk Partners Inc. offers superior commercial insurance programs for select niche industries across Canada. Signature is the largest insurer of Golf Courses, Wineries and Craft Breweries in Canada. Based in Toronto, Signature Risk works with global insurance experts in Canada, the United States and London, U.K., who are leaders in commercial programs, risk management and underwriting. The Signature suite of commercial programs are available across the country via independent insurance brokers.

For more information, please contact:

Signature Risk Partners Inc.

toll free: 800-260-9921

web: signaturerisk.com

twitter: [@signaturerisk](https://twitter.com/signaturerisk)

###